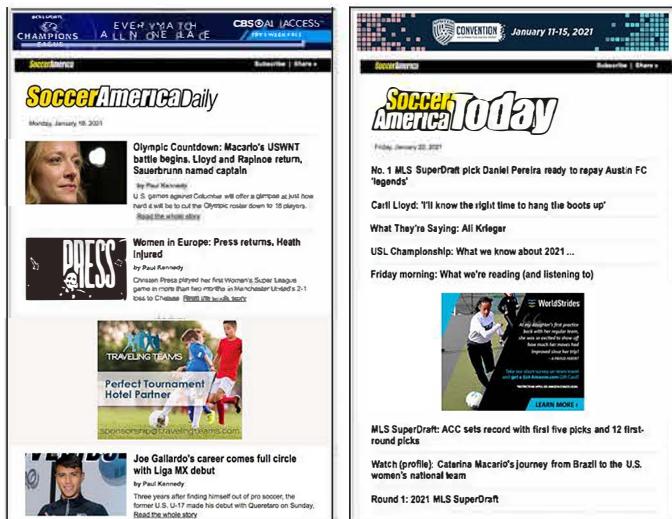


Gold Standard of American Soccer Journalism Since 1971

- Daily original content delivered to 30,000 subscribers & 32,000 Twitter/X followers
- 850,000 unique viewers a year through email marketing and organic social media
- Audience encompasses coaches, team administrators, players, parents, fans, referees, tournament & camp directors, league & club executives, and leaders and decision-makers at all levels of the game
- Reach your customers and build your brand in the American Soccer Community



\$1000 Banner Ads for One Week

In *SoccerAmericaDaily* & *SoccerAmericaToday* newsletters, sent to a combined 30,000 people Monday-Friday



\$1000 One Dedicated Email Blast

Sent to 70,000 people with 35% average open rate



Landon Donovan on the lessons gained as a rookie coach in a uniquely difficult year
Awards: MLS Supporters' Shield winners (player and coach)
USWNT: 2019 World Cup starters minus Rapinoe headed for Netherlands

SPONSORED CONTENT FROM APU CLINICS
QUIZ: Is a Concussion in Your Teen's Past Affecting Their Mental Health Today?
Those of us with active kids are familiar with the common signs of a concussion. Thankfully, since symptoms like dizziness, headaches, and nausea usually fade away after a few weeks, but about 1 in every 5 teens with a concussion can suffer chronic mental health concerns like anxiety, depression, irritability and mood swings. If your teenager has one or these issues, take this quiz to see if a concussion could be to blame. [Read the whole story](#)

COVID-19: FIFA scraps a pair of women's championships in 2021
Road to Qatar: Brazil remains perfect, Ecuador runs rampant
Rare gems still found in MLS SuperDraft despite its waning importance
MLS SuperDraft: 2021 Generation adidas signings
MLS Moves: Sporting KC inks trio, taking league's 2021 Homegrown signings to 30
Watch: Paul Pogba's super game-winning strike
Inauguration Special: What we're reading (and listening to)

USWNT: 2019 World Cup starters minus Rapinoe headed for Netherlands
by Phil Kennedy
The USA will be boosted by six regulars who moved to Europe this summer: five in England and one in Sweden. [Read the whole story](#)

Awards: MLS Supporters' Shield winners (player and coach)
1. Frank Yallop (Tampa Bay, 1996, player, San Jose, 2012, coach)
2. Jesse Marsch (D.C. United, 1997, player, NY Red Bulls, 2015, coach)
3. Gregg Berhalter (Galaxy, 1998, player, LAFC, 2016, coach)
4. Chris Armas (Chicago, 2003, player, NY Red Bulls, 2018, coach)
5. Jim Curtin (Chicago, 2003, player, Philadelphia, 2020, coach)
"Named 2020 MLS Coach of the Year"

Road to Qatar: Brazil remains perfect, Ecuador runs rampant
by Phil Kennedy
MLS SuperDraft: Soccer's 2021 All-Time Red: a goal and an assist in Ecuador's 6-1 win over Colombia. The Red Bull Kats equalized for Paraguay. [Read the whole story](#)

SPONSORED CONTENT FROM APU CLINICS
QUIZ: Is a Concussion in Your Teen's Past Affecting Their Mental Health Today?
Those of us with active kids are familiar with the common signs of a concussion. Thankfully, since symptoms like dizziness, headaches, and nausea usually fade away after a few weeks, but about 1 in every 5 teens with a concussion can suffer chronic mental health concerns like anxiety, depression, irritability and mood swings. If your teenager has one or these issues, take this quiz to see if a concussion could be to blame. [Read the whole story](#)

American teenager Matthew Hoppe becomes Schalke 04 hero
by Phil Kennedy
The Cellarman will go down in Schalke's song for his hat trick. Full-timer did his best to end one game short of the Bundesliga record. [Read the whole story](#)

SA CONFIDENTIAL
Greg Vanney: The right man to return the Galaxy to glory
by Scott Frear
The former Galaxy coach has been brought back to Southern California, where he played college soccer, after he closed his previous career, to be the coach of the team he helped build. He's got a great pedigree. [Read the whole story](#)

SOCCERonTV
Soccer on TV
by Phil Kennedy
Phil's here to give you the latest news and analysis on the world of soccer on TV. [Read the whole story](#)

WE ARE THE PLACE FOR USP GEAR
TOP OF THE NEWS
Top of Soccer America: The covers that track its unique impact
by Phil Kennedy
Soccer America is a lot of news in 192 issues. Here's what you need to know. [Read the whole story](#)

SMALL DETAILS, BIG DIFFERENCE
Read a short and sweet story about the difference between the two.

Old Firm: Furushashi's late strike earns Celtic share of points with Rangers
by Pirate Irwin
The Scottish Premiership leader maintained a nine-point lead with its 2-2 tie that ended Rangers manager Michael Beale's perfect record. [Read the whole story](#)

Easter International Cup
April 5-8, 2023 Orlando, FL Boys/Girls U10-19
<http://www.premiersoccerservices.com>

Soccer America Interviews 2022: Voices from the soccer world
by Soccer America
As we enter a new year, here's an archive of our 2022 interviews from various sectors of the soccer world. [Read the whole story](#)

LATEST JOBS
Girls Director of Coaching, Manhattan Soccer Club, New York
Grassroots/Recreation Coaching Educator, Virginia Youth Soccer Association, District of Columbia

BANNER ADS

728 px X 90 px (75 kB max)
300 px x 250 px (75 kB max)
640 px x 480 px (200 kB max)
JPEG, GIF, PNG
72 ppi resolution

EMAIL BLAST

600 px x up-to-900 px (350 kB max)
JPEG, HTML
72 ppi resolution
Subject: 70 characters max

SPONSORED CONTENT

Headline: 90 characters max
First paragraph: 75 words max
Provide click URL

3-LINE TEXT AD

Top line: 45 characters max
Middle line: 70 characters max
Bottom: simple URL; 35 ch max

\$800

Sponsored Content for one week

In SoccerAmericaToday & SoccerAmericaDaily newsletters, sent to a combined 30,000 people Monday-Friday

\$700

Banner Ads for one week

In SA Confidential, Soccer on TV, & SA Top of the News newsletters plus the SoccerAmerica.com home page

\$500

3-Line Text Ad for One Week

At the bottom of SoccerAmericaDaily & SoccerAmericaToday newsletters, sent to a combined 30,000 people Monday-Friday

\$250

Job Offer Listing for Four Weeks

At the bottom of SoccerAmericaDaily & SoccerAmericaToday newsletters, plus a Tweet/X sent to SA's 32,000 followers