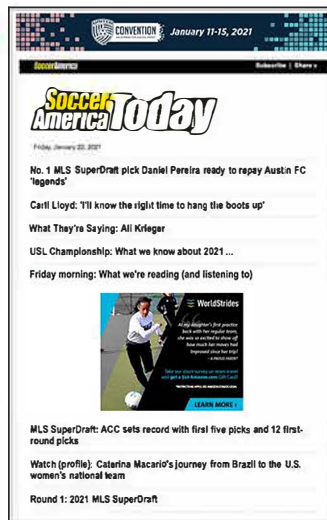
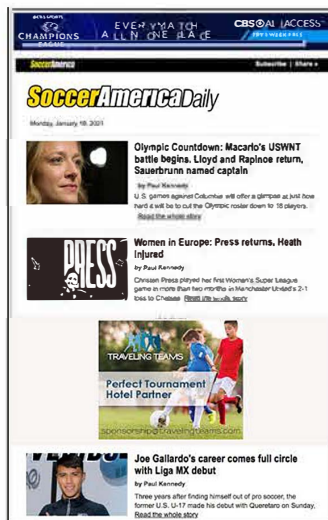


Gold Standard of American Soccer Journalism Since 1971

- Daily original content delivered to 30,000 subscribers & 32,000 Twitter/X followers
- 850,000 unique viewers a year through email marketing and organic social media
- Audience encompasses coaches, team administrators, players, parents, fans, referees, tournament & camp directors, league & club executives, and leaders and decision-makers at all levels of the game
- Reach your customers and build your brand in the American Soccer Community



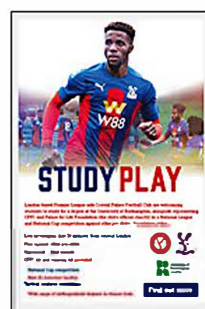
\$1000
Banner Ads for One Week

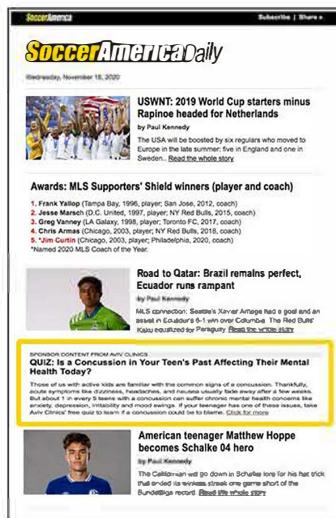
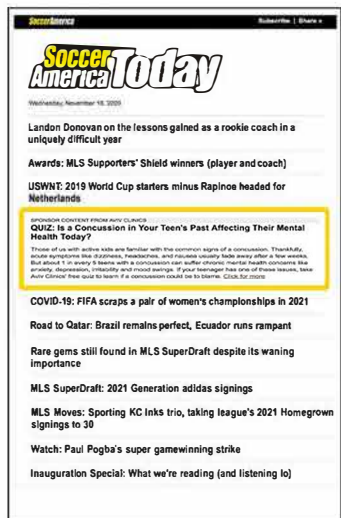
In *SoccerAmericaDaily* & *SoccerAmericaToday* newsletters, sent to a combined 30,000 people Monday-Friday



\$1000
One Dedicated Email Blast

Sent to 70,000 people with 35% average open rate





\$800

Sponsored Content for one week

In *SoccerAmericaToday* & *SoccerAmericaDaily* newsletters, sent to a combined 30,000 people Monday-Friday



\$700

Banner Ads for one week

In *SA Confidential*, *Soccer on TV*, & *Top of the News* newsletters plus the SoccerAmerica.com home page



Old Firm: Furushashi's late strike earns Celtic share of points with Rangers

by Pirate Irwin

The Scottish Premiership leader maintained a nine-point lead with its 2-2 tie that ended Rangers manager Michael Beale's perfect record. [Read the whole story](#)

Advertisement

Easter International Cup

April 5-8, 2023 Orlando, FL Boys/Girls U10-19

<http://www.premiersoccerservices.com>

\$500

3-Line Text Ad for One Week

At the bottom of *SoccerAmericaDaily* & *SoccerAmericaToday* newsletters, sent to a combined 30,000 people Monday-Friday



Soccer America Interviews 2022: Voices from the soccer world

by Soccer America

As we enter a new year, here's an archive of our 2022 interviews from various sectors of the soccer world. [Read the whole story](#)

LATEST JOBS

Girls Director of Coaching, Manhattan Soccer Club, New York

Grassroots/Recreation Coaching Educator, Virginia Youth Soccer Association, District of Columbia

\$250

Job Offer Listing for Four Weeks

At the bottom of *SoccerAmericaDaily* & *SoccerAmericaToday* newsletters, plus a Tweet/X sent to SA's 32,000 followers

BANNER ADS

728 px X 90 px (75 kB max)
300 px x 250 px (75 kB max)
640 px x 480 px (200 kB max)
JPEG, GIF, PNG
72 ppi resolution

EMAIL BLAST

600 px x up-to-900 px
(350 kB max)
JPEG, HTML
72 ppi resolution
Subject: 70 characters max

SPONSORED CONTENT

Headline: 90 characters max
First paragraph: 75 words max
Provide click URL

3-LINE TEXT AD

Top line: 45 characters max
Middle line: 70 characters max
Bottom: simple URL; 35 ch max